



NICKY JACKSON

✉ RangeMe@Tier1pr.com

CEO & FOUNDER • THOUGHT LEADER • SPEAKER • RETAIL & CPG EXPERT

ABOUT NICKY

Nicky Jackson, Founder & CEO of RangeMe, an online platform that streamlines new product discovery between suppliers and retailers. The concept of RangeMe came to Nicky while developing a range of baby skincare products. Looking for ways to achieve fast distribution, she had the idea to create a single network to match sellers with buyers looking for products like theirs. Before launching RangeMe Nicky worked as a Marketing Executive at Kellogg's, Uncle Toby's, Goodman Fielder, Pepsico and Jim Beam.

A keeper of an entrepreneurial spirit, Nicky is also a leading voice for women in business and technology. The accelerated growth of RangeMe with her at the helm has catapulted Nicky as a true pioneer in the CPG Technology space. Nicky currently resides in San Francisco with her beautiful family of four.

SAMPLE SPEAKING TOPICS

- From the Ground Up: The Growth of a CPG Marketplace
- How Technology is Changing the Face of the Retail Industry
- From Sydney to San Francisco: The Tough Decisions in Building a Successful Startup
- How Natural and Specialty Products are Dominating CPG
- Retailers are Looking for More and More Innovation. What does this mean for CPG?

NICKY IS AN EXPERT IN:

- Women in Leadership
- Entrepreneurship
- Retail
- CPG
- Retail/CPG Technology
- Startups

AS FEATURED IN

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TWITTER
2.5k+
Followers

TWITTER
26k+
Impressions

LINKEDIN
60k+
Impressions

NICKYSJACKSON

<https://www.linkedin.com/in/nicky-jackson-8a42372>

*I'm a keeper of an entrepreneurial spirit myself,
and I love nothing more than helping people get
their products to market.*



ABOUT RANGEme

RangeMe is an online platform helping emerging consumer product companies (Retail Suppliers) connect with Retail Buyers. In the process, RangeMe helps retail buyers find new exciting products to better serve the needs of their retail customers. This process helps both retail suppliers and retail buyers grow their business.



2016 FINALIST

22k+
No. of Suppliers

80k+
No. of Products

50k+
Buyer Responses

United States • Australia • New Zealand



MEDIA COVERAGE



Emerging Brands: The New Frontier by Nicky Jackson
<http://consumergoods.edgl.com/column/Emerging-Brands--The-New-Frontier104054>



RangeMe Sees Success as Tinder for CPG
<http://www.projectnosh.com/news/2016/rangeme-sees-success-as-tinder-for-cpg>



RangeMe streamlines product discovery process for Target, Jet.com: 'It solves a real pain point in the industry'
<http://www.foodnavigator-usa.com/Manufacturers/RangeMe-streamlines-product-discovery-for-Target-Jet.com>



How Target is finding new suppliers—even tiny ones
<http://www.projectnosh.com/news/2016/rangeme-sees-success-as-tinder-for-cpg>



EcoKindness Success
http://www.consumergoods-digital.com/consumergoodstechnology/april_2016?pg=8#pg8



Online Product discovery platform RangeMe raises \$4m to support US expansion
<http://www.foodnavigator-usa.com/Manufacturers/RangeMe-raises-4m-to-support-US-expansion>